Immerse is a virtual reality platform that:

- can be accessed via a virtual reality headset and desktop computer
- immerses adult language learners into 40+ authentic environments that mirror real-life locations
- engages learners by building, fostering and sustaining contextualized language practice through 4 key pillars: learn, connect, practice, play
- allows learners to track progress through the Learning Journey
LEARN
Instructor-Led Classes

Live, small-group classes
➔ 40 minutes instructor-led + 10 minutes peer-led.
➔ Classes focus on a communicative task and include activities like role-plays.
➔ Register ahead or jump in at start.
Live conversation practice
➔ Safe and engaging space to build linguistic confidence.
➔ Authentic, spontaneous conversations set around a theme.
➔ Drop in/Drop out.
Interactive and tailored practices

➔ Al-powered avatars to **build communicative skills** and serve as **self-assessment**.

➔ Practice scenes can be accessed 24/7.

➔ Learners can practice on their own or with others.

*Can be done through typing or audio.*
Fun interactive learning games
➔ Public space to meet other learners while building vocabulary.
➔ Available 24/7.
➔ AI-powered games ensure variety.
LEARNING JOURNEY
Check progress, earn stamps, and track points
“The whole experience created a memory to help learn the words. It was fun! The direct interaction with objects within an appropriate physical environment provides focus, allows me to create a mental picture/framework, then the actions and role plays provide the emotional response I need for better memory of the event.”

Adam B.

“Since I’ve been consistently learning through VR for a few weeks now my recall for verbs, objects, places, making food orders, describing things, their locations etc. has increased for me dramatically … it’s like the more I work within the VR environments the more the language becomes alive for me and not just something I read or hear.”

Matt H.

“A little over a month ago, I relocated to Mexico. In just a few weeks of resuming my Immerse language program, I’ve successfully utilized my Spanish skills with [people in my neighborhood]. Immerse has not only boosted my confidence but has also helped me understand that making mistakes is an essential part of the learning process.”

Tamara L.