“Not all the water in the rough rude sea / Can wash the balm off from an anointed king”

Learn how to lead from history’s best, and worst, examples:

**MANAGEMENT AND SHAKESPEARE (C1)**

WiSe 2023/24, Thursdays 11.30-13.00, Richard-Wagner-Str. 3, Room 204 (Munich campus)

Building on four Shakespeare plays (*Macbeth*, *Richard II*, *Henry IV*, and *King Lear*), we analyze principles of management, probe the relationship between individual and institution, and become comfortable with language and concepts that have shaped the contemporary world. Discover what Shakespeare can teach us about risk, conflict management, the value of money, cultural identity, and, last but not least, the art of successful communication.

Contact instructor Rose Jacobs ([jacobs@zv.tum.de](mailto:jacobs@zv.tum.de)) with questions, or enroll in TUM Online