Academic Writing Made Easy

Struggling with writing an academic text?

The MOOC Academic Writing Made Easy from the Technical University of Munich will ease the pain – and make your writing shine.
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The MOOC “Academic Writing Made Easy” covers the following topics to help you improve your writing:

**Week 1**  Rhetorical Preferences: Meeting the expectations of your target group

**Week 2**  Genre: Differentiating between types of scholarly texts

**The Writing Process:** Overcoming writer’s block

**Week 3**  Cohesion: Making your ideas flow logically

**Week 4**  Sentences: Writing reader-friendly sentences

**Week 5**  Credibility: Convincing your peers to accept and believe what you write

**Week 6**  Punctuation: Polishing your text

**Putting it all together:** Overcoming the last hurdles

**Student testimonials**

“This MOOC has taught me to express my ideas in sentences and paragraphs that are reader friendly.”
*Bowen, China*

“This course has helped me overcome my writer’s block and organize my thoughts to form a coherent text.”
*Sushma, Nepal*

For further Information:
www.edx.org/course/
academic-writing-made-easy