

## Immerse is a virtual reality platform that

- can be accessed via a virtual reality headset and desktop computer
- immerses adult language learners into 40+ authentic environments that mirror real-life locations
- engages learners by building, fostering and sustaining contextualized language practice through 4 key pillars: learn, connect, practice, play
- allows learners to track progress through the Learning Journey



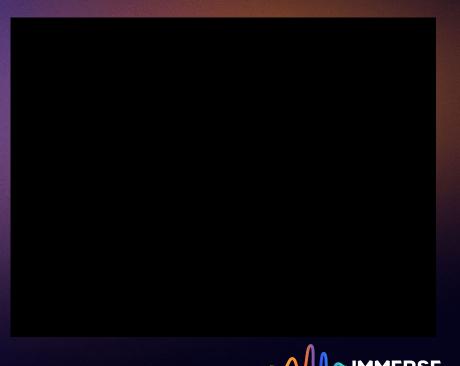


# LEARN

Instructor-Led Classes

Live, small-group classes

- → 40 minutes instructor-led + 10 minutes peer-led.
- → Classes focus on a communicative task and include activities like role-plays.
- → Register ahead or jump in at start.



#### **CONNECT** Conversation Groups



Live conversation practice

- → Safe and engaging space to build linguistic confidence.
- Authentic, spontaneous conversations set around a theme.
- → Drop in/Drop out.



# PRACTICE

AI-Powered Roleplays

Interactive and tailored practices

- → AI-powered avatars to build communicative skills and serve as self-assessment.
- → Practice scenes can be accessed 24/7.
- → Learners can practice on their own or with others.

Can be done through typing or audio.





#### **PLAY** Learning Games

 Fun interactive learning games
→ Public space to meet other learners while building vocabulary.

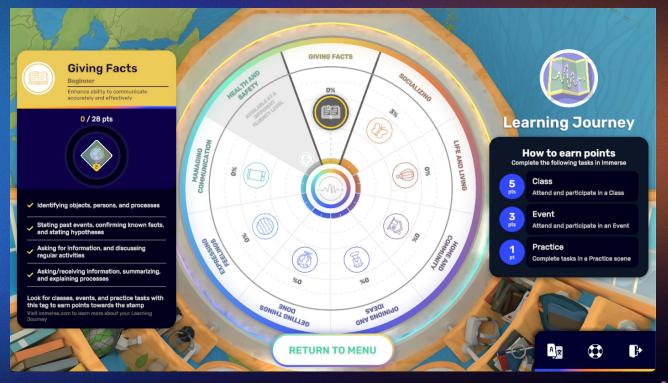
- → Available 24/7.
- → Al-powered games ensure variety.





### **LEARNING JOURNEY**

Check progress, earn stamps, and track points





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Morgan

Chris

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Emily

### **Read our reviews**



The whole experience created a memory to help learn the words. It was fun! The direct interaction with objects within an appropriate physical environment provides focus, allows me to create a mental picture/framework, then the actions and role plays provide the emotional response I need for better memory of the event



Adam B.

A little over a month ago, I relocated to Mexico. In just a few weeks of resuming my Immerse language program, I've successfully utilized my Spanish skills with [people in my neighborhood]. Immerse has not only boosted my confidence but has also helped me understand that making mistakes is an essential part of the learning process. "

Tamara L.

Since I've been consistently learning through VR for a few weeks now my recall for verbs, objects, places, making food orders, describing things, their locations etc. has increased for me dramatically ... it's like the more I work within the VR environments the more the language becomes alive for me and not just something I read or hear.

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Matt H.